

The logo for OCTO, featuring the letters 'O', 'C', 'T', and 'O' in a stylized, white, sans-serif font. The 'O's are square-shaped with a small gap on the right side, and the 'C' and 'T' are solid. The logo is positioned on a dark blue background that tapers to the right.

Conoscere e comunicare:
nuovi modelli di business nelle
assicurazioni

BANCASSICURAZIONE – 7 ottobre 2014

octotelematics.com

OCTO AT A GLANCE

FOUNDED IN 2002
3.0 MLN ACTIVE CUSTOMERS
IN 26 DIFFERENT COUNTRIES

94,000 KILOMETERS COLLECTED
AND ANALYZED PER MINUTE

INSURANCE TELEMATICS: WHAT DOES IT DO?

**IT TRANSFORMS
A
«POLICY NUMBER»
TO A
«PERSON»**

INSURANCE TELEMATICS: WHAT IS IT?

**DATA COLLECTED
FROM CARS,
PROCESSED,
AGGREGATED, ANALYZED
AND DELIVERED TO
INSURANCE COMPANIES**

TELEMATICS IS YET UNEXPLOITED

**INSURANCE COMPANIES
STILL LOOK AT THE
PHOTO...
BUT SHOULD LOOK AT
THE
MOVIE**