



The Italian
Banking Association
Forum on
Corporate Social
Responsibility

FORUM CSR



FORUM CSR 2013

Rome - Palazzo Altieri 28th/29th October

AGENDA

In collaboration with



Media Partner



MONDAY 28TH OCTOBER

8.30 a.m. Participants Registration

MORNING (09.15 A.M. - 1.30 P.M.) OPENING PLENARY SESSION

I PART

ECONOMY AND SOCIETY: THE AGENDA FOR CORPORATE SOCIAL RESPONSIBILITY

Chair Elio **Silva**, *Caporedattore - Inviato Speciale* **Il Sole 24 Ore**

9.15 a.m. Welcome and opening remarks
Giancarlo **Durante**, *Direttore Centrale, Responsabile Direzione Sindacale e del Lavoro* **ABI**

Panel

Maria Ludovica **Agrò**, *Direttore Generale Direzione per la Politica Industriale e la Competitività* **Ministero dello Sviluppo Economico**

Ugo **Biggeri**, *Presidente del Consiglio di Amministrazione* **Banca Popolare Etica**

Daniilo Giovanni **Festa**, *Direttore Generale* **Ministero del Lavoro e delle Politiche Sociali**

Marco **Frey**, *Presidente* **Fondazione Global Compact Italia**

Zsafia **Kerecsen**, *Director at General Internal Market* **European Commission**

Valter **Serrentino**, *Responsabile Corporate Social Responsibility* **Intesa Sanpaolo**

11.30 a.m. Coffee break and networking

II PART

INVESTMENTS IN COMMUNITY SOCIAL DEVELOPMENT

Through personal experiences of operators and grant beneficiaries, we will explore the developments in business models, instruments and involvement of stakeholders for investments in the community

Chair: Paolo **Migliavacca**, *Amministratore Delegato* **VITA Società Editoriale**

11.45 a.m. Panel

Giulia **Balugani**, *Project Leader* **SCS Azioninnova Consulting**

Maurizio **Carrara**, *Presidente* **UniCredit Foundation**

Cinzia **Di Stasio**, *Segretario Generale* **Istituto Italiano della Donazione**

Ferdinando **Giglio**, *Segretario Generale* **Fondazione Prosolidar-Onlus**

Davide **Invernizzi**, *Direttore Settore Servizi alla Persona* **Fondazione Cariplo**

Marco **Morganti**, *Amministratore Delegato* **Banca Prossima**

1.30 p.m. Buffet lunch and networking

AFTERNOON - PART I (2.15 P.M.- 3.45 P.M.)

ROUND TABLES

IDEAS, EXPERIENCES AND SOLUTIONS

PARALLEL ROUND TABLE A

PROMOTING TRANSPARENCY ON THE ENVIRONMENT, SOCIAL AND GOVERNANCE ISSUES

Sharing of views on the state of the art of procedures for sustainability accounting in Italy and in the world, with the participation of the most authoritative trend-setters on the international stage

Chair Angela **Tanno**, *Ufficio Responsabilità Sociale* **ABI**

2.15 p.m. Panel

Franco **Amelio**, *Partner - Responsabile Sustainability Services in Italia* **Deloitte**

Mark **Brand**, *Head of Relationships Europe* **International Integrated Reporting Council**

Maaïke **Fleur**, *Senior Manager* **Global Reporting Initiative**

Giulia **Genuardi**, *CSR Unit* **ENEL**

Hakan **Lucius**, *Head of Division* **European Investment Bank**

Licia **Veronesi**, *CSR Professional* **Intesa Sanpaolo**

3.45 p.m. Closing of the Parallel Round Table A

PARALLEL ROUND TABLE B

CSR: AN INCENTIVE FOR BUSINESS INNOVATION

Through testimonies from companies, banks, institutions and trade associations, there will be a close study of initiatives and projects aimed at enhancing responsible practices within enterprises

Chair Maria Benedetta **Francesconi**, *Dirigente Divisione XI Politiche per i Settori industriali del Made in Italy - Responsabile del Segretariato PCN OCSE* **Ministero dello Sviluppo Economico**

2.15 p.m. Panel

Luigi **Capello**, *Fondatore* **LUISS ENLABS**

Giuseppina **De Lorenzo**, *Funzionario - DG Competitività* **Regione Toscana**

Sabrina **Florio**, *Presidente* **Anima per il Sociale nei Valori d'Impresa**

Sebastian **Kuck**, *Member of the Cabinet of Vice-President Tajani* **European Commission**

Patricia **Richter**, *Technical Officer Social Finance* **International Labour Organisation**

Tiziana **Tafari**, *Ufficio Relazioni Sindacali* **ABI**

3.45 p.m. Closing of the Parallel Round Table B

AFTERNOON - PART II (3.45 P.M. - 5.30 P.M.)

CLOSING PLENARY SESSION

CREATING VALUE FOR THE COMMUNITY: TOMORROW'S CHALLENGES

There will be a general discussion on what paths will be useful in giving direction to citizens, consumers, banks, enterprises and institutions, towards a new way of being and doing, inspired by and applying social responsibility so as to create an economic future capable of moving towards a social and environmental equilibrium

Chair Nicola **Borzi**, *Giornalista* **Plus24 - Il Sole 24 Ore**

3.45 p.m. Panel

Pietro **Colucci**, *Presidente e Amministratore Delegato* **Kinexia** e *Presidente* **Sostenya**

Antonio **Longo**, *Presidente* **Movimento Difesa del Cittadino**

Marco **Nicoli**, *Specialista di Sistemi di Pagamento e Rimesse* **Banca Mondiale**

Enzo **Rocca**, *Vice Direttore Generale* **Credito Valtellinese**

Giovanni **Sabatini**, *Direttore Generale* **ABI**

Lando Maria **Sileoni**, *Segretario Generale* **FABI**

Closing remarks by

Enrico **Giovannini**, *Ministro* **Ministero del Lavoro e delle Politiche Sociali**

5.30 p.m. Closing of the first day of the Conference

TUESDAY 29TH OCTOBER

The event is in Partnership with the Conference
"Presentazione del Progetto GreenBack 2.0:
Torino Città Campione delle Rimesse"
organized by Banca Mondiale

MORNING - PART I (9.00 A.M. - 11.15 A.M.)

FINANCIAL INCLUSION

PLENARY SESSION

IMMIGRANTS IN THE BANK

Report on the second year of activities by the National Observatory for the Financial Inclusion of Immigrants. Analyses, data and shared experiences on banking, saving, lending to families and small businesses, financial education and the political agenda on integration

Chair Daniele Frigeri, *Direttore Esecutivo CeSPI*

We talk about

Banking

Walter Pinci, *Responsabile Sistemi di Pagamento Poste Italiane - BancoPosta*

Saving and Microfinance

Andrea Veltri, *Responsabile JV Investment Solutions BNL - Gruppo BNP Paribas*

Credit, Families and Small Businesses

Luisa Monti, *Regulatory Developments - Credit Bureau Services CRIF*

Innovation and financial inclusion, the point of view of Banca d'Italia

Domenico Gammaldi, *Capo Servizio Supervisione Mercati e Sistemi di Pagamento Banca d'Italia*

11.15 a.m. Coffee break and networking

MORNING - PART II (11.30 A.M.- 1.15 P.M.)

ROUND TABLE

NEW ITALIANS: THE POLITICAL AGENDA FOR INTEGRATION

Both in Italy and Europe, the topic of social and financial inclusion is increasingly at the centre of political and institutional agendas. Italy intends to play a leading role, also through the National Observatory for the Financial Inclusion of Immigrants. Objective of this session will be to understand what political and social policies are needed in order to really talk about successful integration, since those immigrants currently in Italy are, to all intents and purposes, workers, entrepreneurs and bank customers

Chair **Jose Rhi Sausi**, *Direttore Osservatorio Nazionale sull'Inclusione finanziaria dei migranti CeSPI e Segretario Socioeconomico IILA*

11.30 a.m. Opening remarks
Giancarlo Durante, *Direttore Centrale, Responsabile Direzione Sindacale e del Lavoro ABI*

Panel

Giulia Amaducci, *DG Home Affairs Commissione Europea*

Marta Dassù, *Viceministro Ministero degli Affari Esteri*

Maria Cecilia Guerra, *Viceministro Ministero del Lavoro e delle Politiche Sociali con delega alle Pari Opportunità*

Cécile Kyenge, *Ministro Ministero per l'Integrazione*

Angelo Malandrino, *Direttore Dipartimento per le libertà civili e l'immigrazione Ministero dell'Interno*

1.30 p.m. **Buffet lunch and networking**

AFTERNOON (2.30 P.M.- 5.00 P.M.)

CLOSING PLENARY SESSION

FOCUS ON THE APPLICATION OF THE NEW GUIDELINES OF GRI

The Global Reporting Initiative - GRI - officially presented in May the new G4 guidelines for the reporting of sustainability. The session represents a great study opportunity for all the practitioners that wish to pursue or near the path of sustainability reporting in a more and more effective way. Focus of the meeting: the news of G4 and of the Financial Supplement Sector showed by the GRI and the evidence submitted by the companies that want to implement the standard.

Chair **Davide Dal Maso**, *Segretario Generale Forum per la Finanza Sostenibile*

14.30 **Panel**

Paolo Baroli, *Servizio Corporate Identity, Qualità e Sostenibilità Credito Valtellinese*

Maike Fleur, *Senior Manager Global Reporting Initiative*

Sara Lovisolo, *Group Corporate Responsibility Manager London Stock Exchange Group*

Chiara Mio, *Professore Ordinario Università Ca' Foscari Venezia*

Q&A

5.00 p.m. **Closing of the Conference and see you at FORUM CSR 2014!**

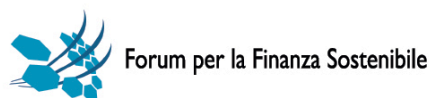
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