Soluzione per l'e/m-commerce Roadmap

- SPIN 2013-

　　　　　Napoli, 12 Giugno 2013

Mobile Proximity Payments
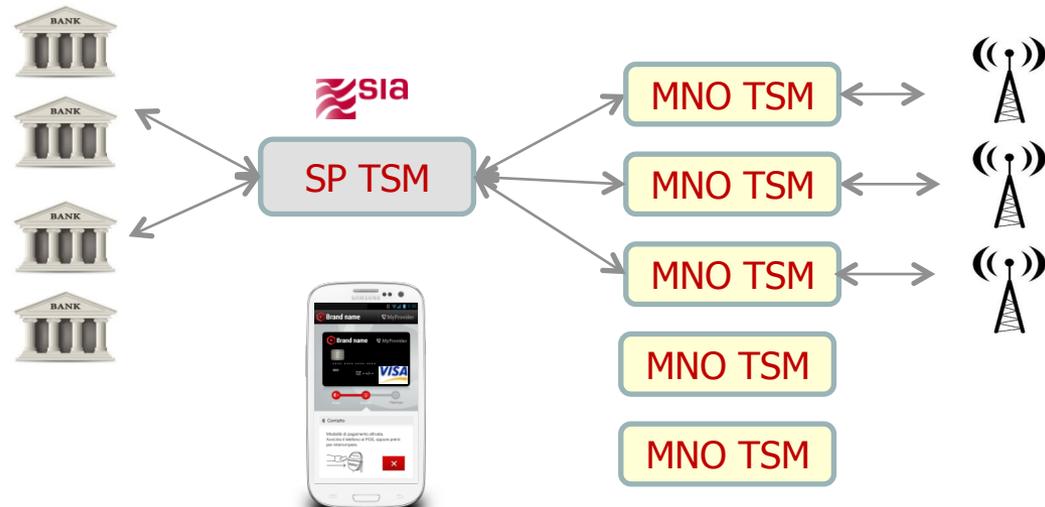## From Pilot to commercial roll out

AS IS

- Over 1000 users
- In production since october 2012
- OTA Personalization
- Pre-paid and credit cards
- Companion and mobile only cards
- Payment Widget
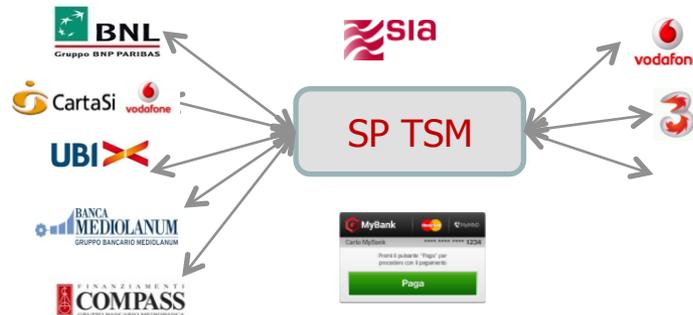
TO BE

- Scalable Volumes
- Full issuance process support
- Post issuance event support
- Payment Landing Page integrated with telco / Bank Wallet

Digital Wallet
Interoperability of payment services & tools

P2P SERVICE DIR

Payment Services

MasterPass

V.me by Visa

fastBank
INSTANT PAYMENT SERVICES

Couponing

User Access

Wallet infrastructure

Auth

IBAN

BANK

Partner Login

MasterCard
VISA
AMERICAN EXPRESS
DISCOVER NETWORK
Maestro

Loyalty cards

Couponing

Payment Tools

Convergence of User Experience
Remote and Proximity Payments

Remote Payments

- E-commerce
- Fastbank
  - mobile topup
  - utility bill payment
  - private label cards rld
  - pre-paid card reload
- P2P

TSM EasyCARD

NFC Card

Proximity Payments