



Opening a Bank Account (OBA) as an e-Service: How to use STORK 2.0 eBanking Pilot offerings to support OBA operations?

<Petros KAVASSALIS, Univ. of the Aegean & CTI, Greece>



Banche e Sicurezza 2014
Scopri le novità di questa edizione!
Milano, Centro Congressi ABI

Milano, 27 e 28 maggio 2014

BANCHE E SICUREZZA 2014
Lo sviluppo di prodotti per rafforzare la sicurezza
finanziaria delle banche e dei cittadini più a rischio
della crisi.

ABN AMRO, BNL, CREDITO ITALIANO, CREDITO ITALIANO, CREDITO ITALIANO, CREDITO ITALIANO, CREDITO ITALIANO

A common framework for cross-border federation and delivery of electronic identity in Europe

— In online-processes

- ① web authentication via multi-attributes digital identities
- ② e-mandate provision (vital for legal entities)
- ③ e-signature cross-border transfer

- ❑ OBA application will provide a **simple transparent and cross-border operational model** to enable
 - **citizens and businesses from different Member States**
 - **to register online with a bank, i.e. open a bank account in another country**



- that is, in a country in which they don't live or do not have a permanent residency

... could be also applied at the national level

- ☑ to accelerate electronic processing of OBA requests

Why OBA-cb becomes an issue? Simply, because competition between banks is not strong enough...

- ❑ A Single European Market means that
 - market offerings are many and buyers benefit from that because they are able to shop around before buying something...

- ❑ But this is **not true** for the sector “retail financial products & services”
 - *Eurobarometer* (special eb – 373)...



- Cross-border purchasing of these kinds of products and services are very low
- Only 10% of EU citizens would ever consider buying financial products from other Member States...

- ❑ Consumers are dissuaded from purchasing retail financial products cross-border by
 - unclear information (21%)
 - lack of clarity of the rights available to the consumer (18%)
 - the process being too complicated (15%)



As a result... Europe takes action – a new term appears: payment account switching



- ❑ The rationale behind (2012)
 - The SMA II (Single Market Act II), adopted on 3 October 2012, has identified a legislative initiative on bank accounts in the EU as one of the 12 priority actions “to generate real effects on the ground and make citizens and businesses confident to use the single market to their advantage”
- ❑ 2013: The EC proposes a Payment Accounts Directive
- ❑ April 2014: The EP adopts a:
 - **Directive on the transparency and comparability of payment account fees, payment account switching and access to a basic payment account**
 - A major step towards a single market for financial services
 - “By providing for a right to a basic payment account irrespective of a citizen's place of residence or financial situation, the obstacles faced by many in accessing basic banking services across borders are removed”
 - The Directive introduces the concept of **payment account switching**
 - It establishes a simple and quick procedure for consumers who wish to switch their payment account to one with another payment service provider within the same Member State
 - It requires banks to assist consumers who hold a payment account with a bank and want to open another account in a different country

... but Opening a Bank Account cross-border

- ... is not a trivial task. According to **Deutsche Bank DB Research**
- ① There are **natural obstacles** (physical distance, language, consumer trust in foreign credit institutions and respective deposit guarantee/resolution schemes)
 - ② Also, **different national rules govern the opening of a bank account in EU Member States** (including identification, registration documents, creditworthiness checks as well as access to/content of credit registers, taxation issues etc.)

- Reason Nr. 1 can **only partly be solved** by regulation
 - for example, secure cross-border online identification could be enabled by regulatory measures –coordination at EU level
- Reason Nr. 2 **is the one that needs to be addressed first**
 - in order to make an internal market for bank accounts possible

- We make technically possible the opening of a cross-border account (OBA-cb) by suggesting a **blueprint reference implementation**
 - ① WE use STORK 2.0 secure cross-border online authentication scheme (AuthN)
 - ② WE have extended the basic authentication scheme with:
 - Collection of personal attributes (home address could be one of them) from various Attribute Providers, i.e. IdP and Aps (AttribC)
 - Online registration documents management – Possibility of signing these registration documents electronically, through STORK 2.0 e-signature facilities
 - Electronic mandates to allow business to securely transfer powers to legal representatives
 - ③ WE have designed the process logic of a OBA-cb application on the basis of extensive field research and by profiting from the co-operation with early (bank) adopters
 - It orchestrates STORK 2.0 interoperability layer with existing bank IT processes and premises
 - To frame and reduce as much as possible “national” heterogeneity...

!OBA-cb process steps

(1) A blueprint reference implementation = OBA-cb process modeling



START

I. customer information



II. receive and manage OBA request



- Prepare AuthN & AttribC Request
- Receive and Validate AuthN & - AttribC Repsonse

III. STORK 2.0 inter-connection



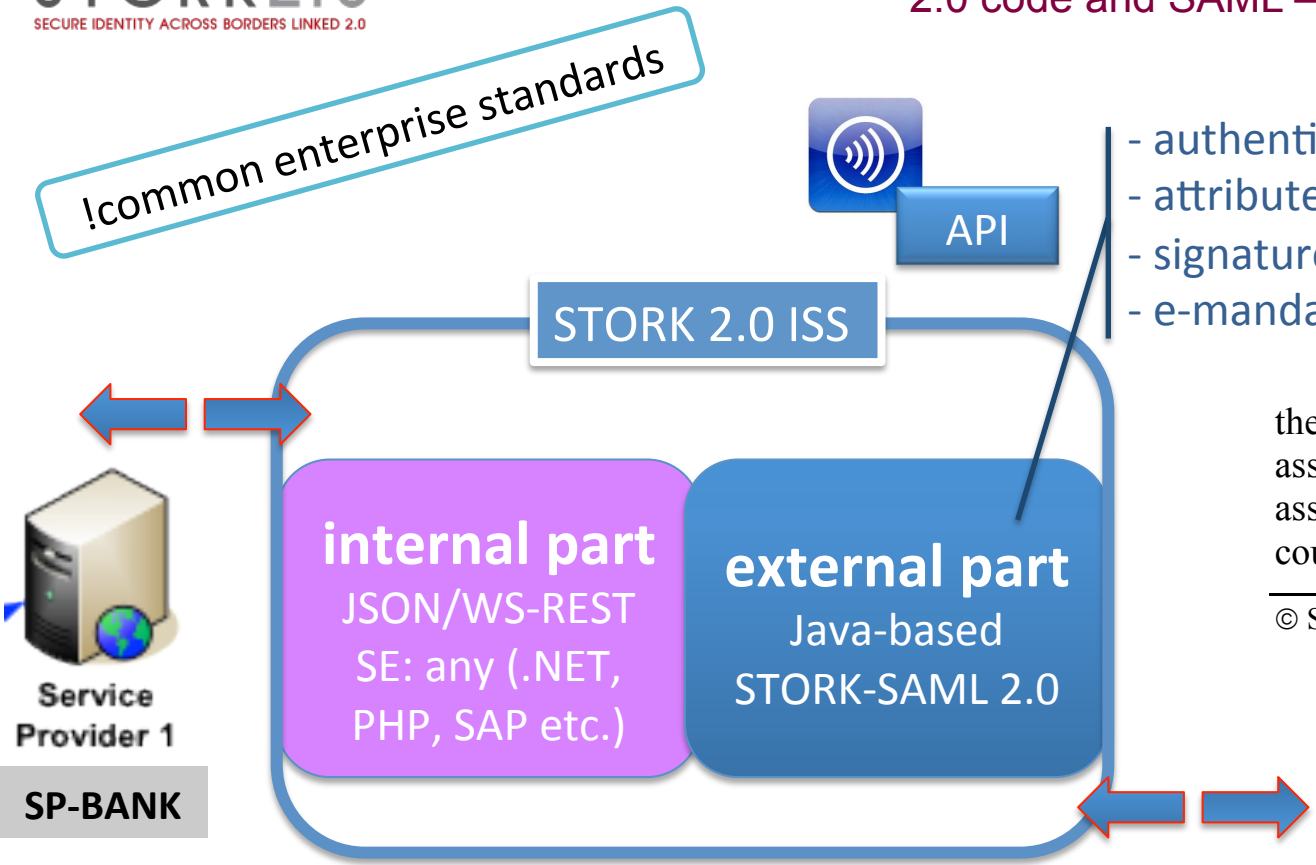
IV. upload and manage registration documents

END



(2) An API to use STORK 2.0

Service Providers, such as Banks, don't need to "touch on" STORK 2.0 code and SAML – simplify and standardize



- authentication
- attribute collection
- signature transfer
- e-mandates

the connectors to be interrogated. Normally assume one of these roles; only if SP could assume both roles. But this scenario is not all countries wouldn't work.

© STORK-eID Consortium

(3) A template demo OBA application (*under development)

