



# **BANKING ANTIFRAUD**

**Motivazioni e benefici di un approccio olistico**

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Managing Director

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Consulting Director

# ALFA GROUP

## CHI SIAMO



## COSA FACCIAMO



CONSULTING

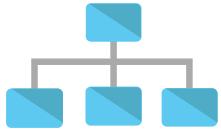


TECHNOLOGY,  
RESEARCH &  
DEVELOPMENT

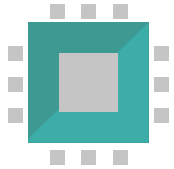


SYSTEM  
INTEGRATION

## LE NOSTRE ATTIVITA'



**Business Process  
Management**



**Cyber Security**



**Antifrode**

## LE NOSTRE SOLUZIONI



**Business Process  
Management Suite**



**Security Suite**



**ERP Suite**



NETHERLANDS  
(Q3 2016)

**A FKC** B.V.  
An Alfa Group Company



MILANO



ALFA SYSTEM



SEC CONSULTING



**iDIALOGHI**  
Cyber Security Training & Consulting



ROMA



GSI



BOLOGNA



FERMO



ALFA PROJECT



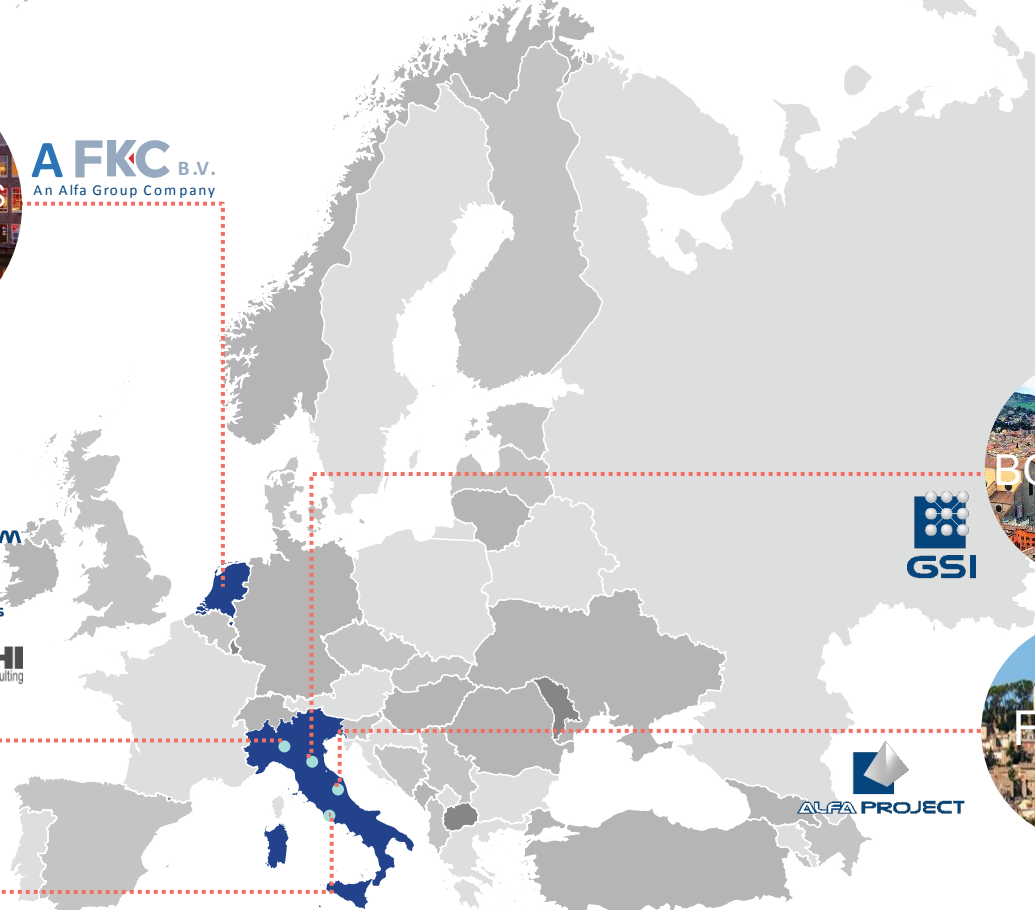
ALFA SYSTEM



SEC CONSULTING



**A FKC** S.r.l.  
An Alfa Group Company



# OLTRE 10 ANNI DI ESPERIENZA NELL'ANTIFRODE



# Online AntiFraud

X\$%&!!

\*#&%?!!

@#\$£!

\*@S%?!

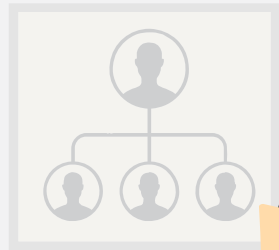


An illustration of a man in a suit and glasses sitting at a desk with a laptop, talking on a phone. Behind him are server racks. A red sign above the desk reads "Offline AntiFraud". A speech bubble next to him contains the symbols "\*@§%?!". The scene is set in a stylized office building with trees in the background.

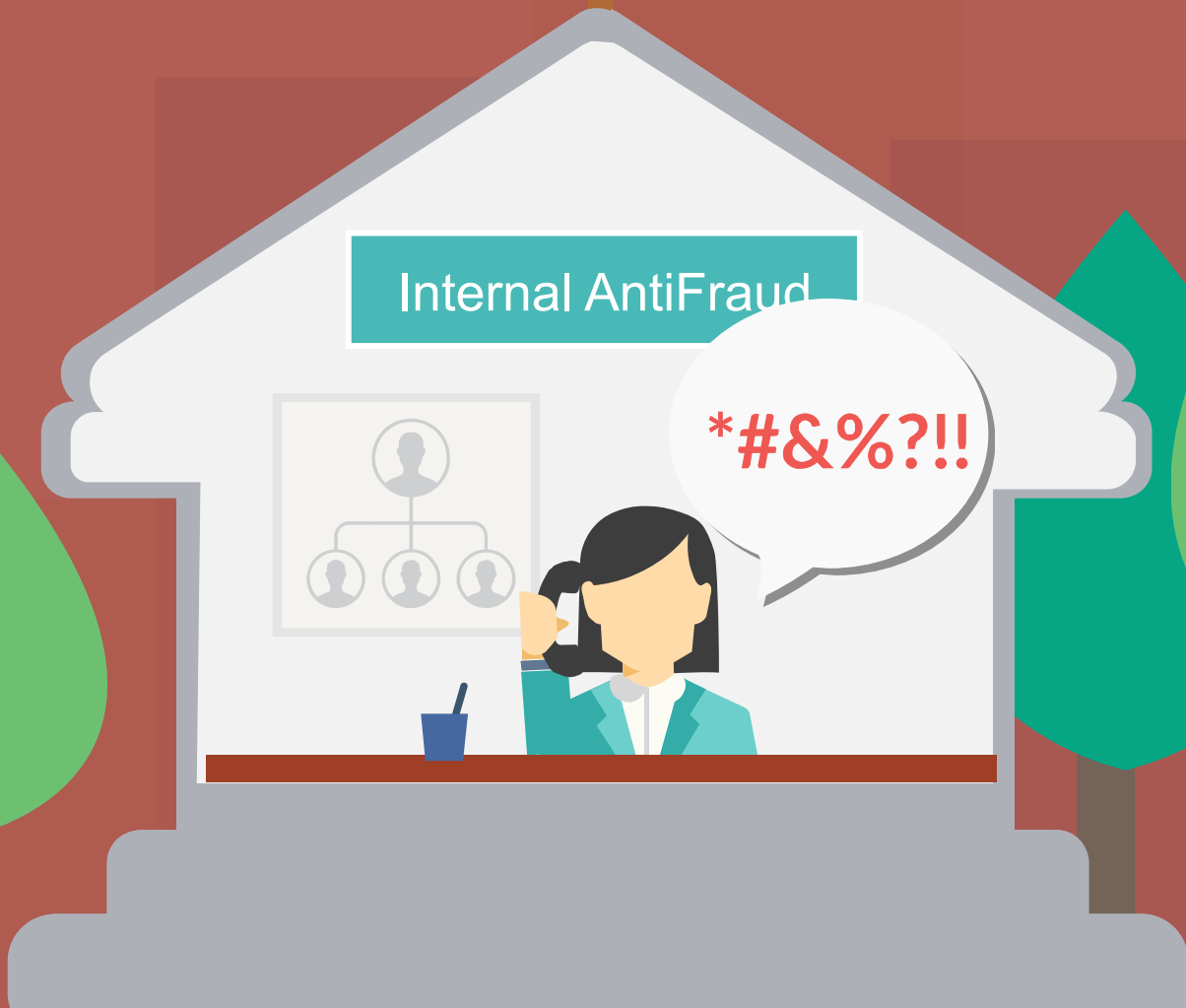
Offline AntiFraud

\*@§%?!

# Internal AntiFraud



\*#&%?!!

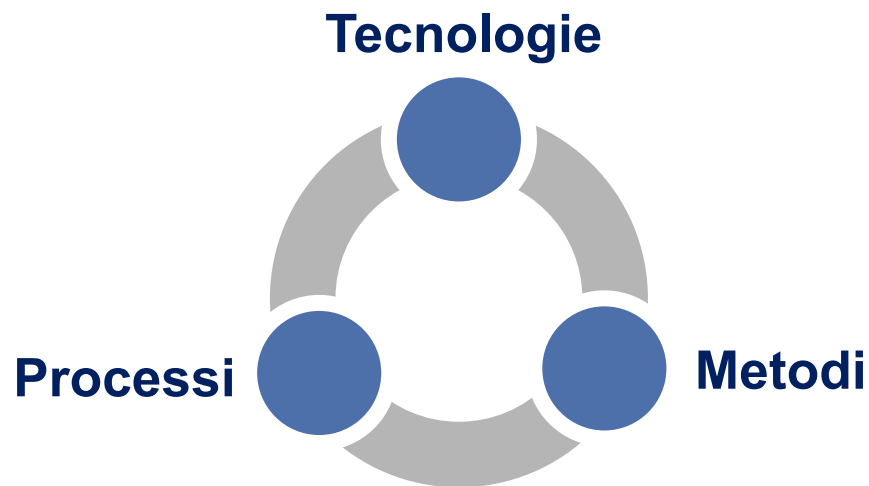








**Un Approccio OLISTICO  
all'Antifrode, basato su  
condivisione di:**



**ONLINE  
ANTIFRAUD  
SINCRONA & real  
time**

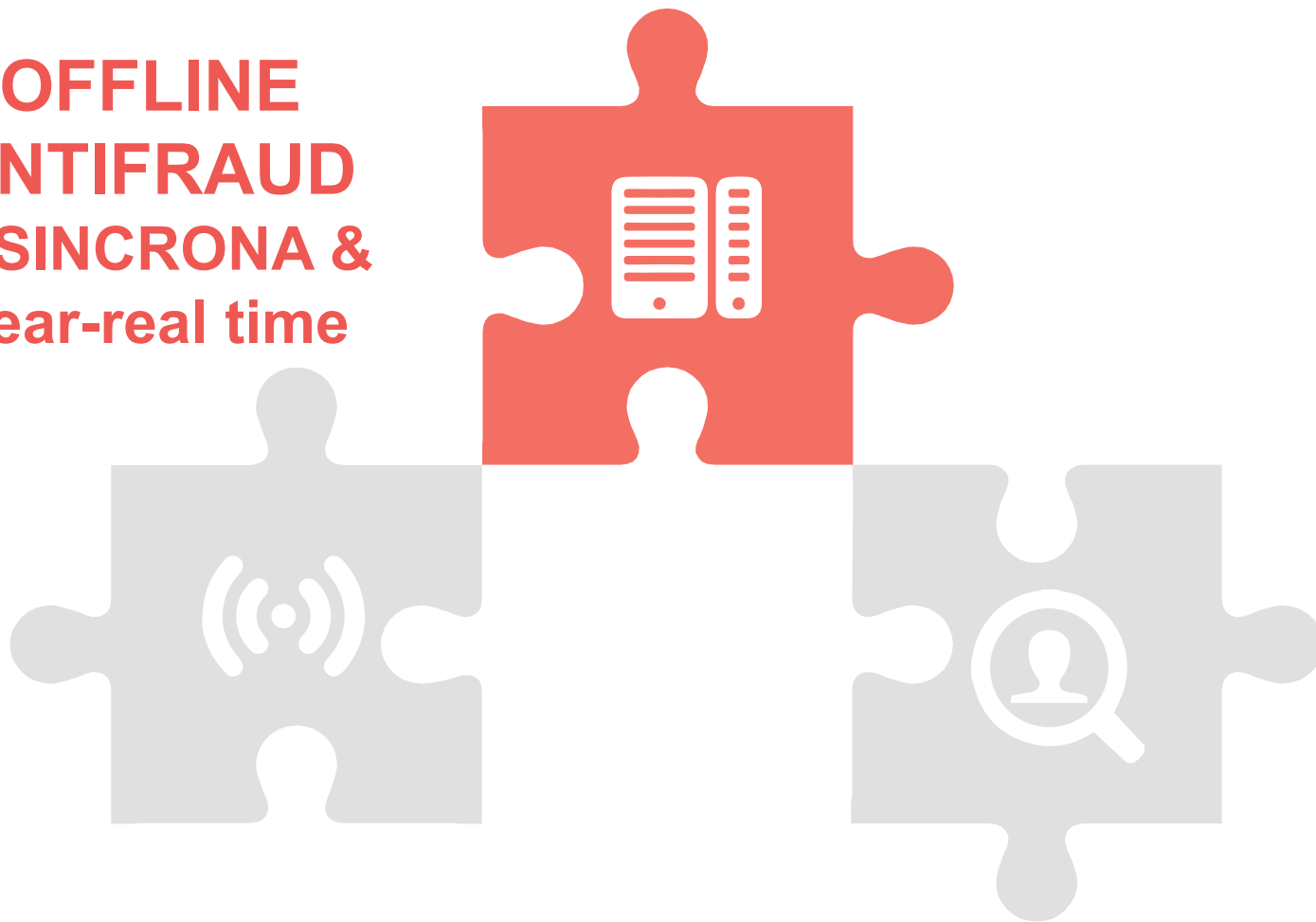




## Un approccio Olistico all'Online AntiFraud consente:

- **Riconoscimento dei pattern Frodatori e profilazione dei clienti**
- **Contrasto e Prevenzione multicanale delle Frodi (CC, CD, ATM,...)**
- **Alimentazione dei cruscotti e gestione del rischio**

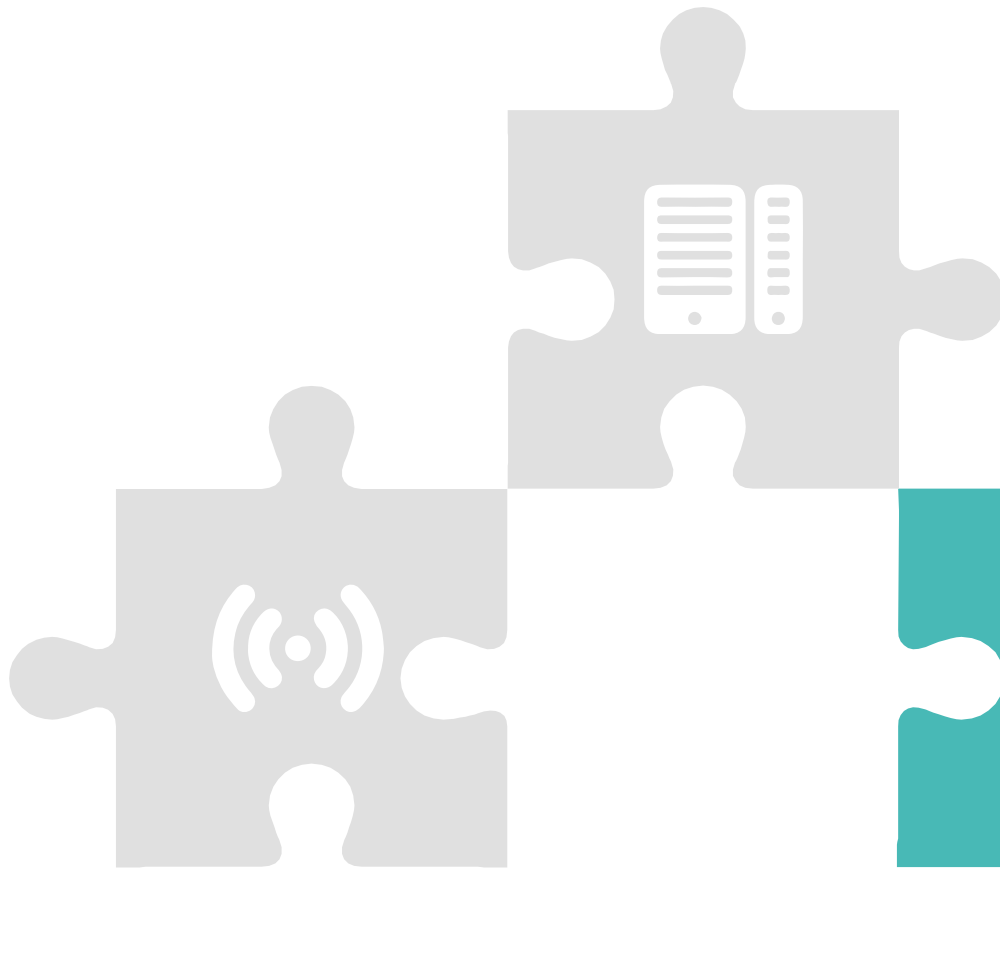
**OFFLINE  
ANTIFRAUD  
A-SINCRONA &  
near-real time**





## **Un approccio Olistico alla Offline AntiFraud consente:**

- **Monitoraggio Batch e Flussi Asincroni**
- **Prevenzione frodi fisiche e ATM**
- **Ulteriore arricchimento della Banca dati**



**INTERNAL  
ANTIFRAUD  
ENTERPRISE & real  
time**



## Un approccio Olistico a Internal Antifraud consente:

- **Controlli di Compliance**
- **Profilazione dei comportamenti dei dipendenti**
- **Rilevazione degli Insider**





# MONITORAGGIO REATTIVO



FRODE

RILEVAZIONE

Indagine

# NEAR REAL TIME MONITORING



# Fonti eterogenee di informazioni COERENTI tra loro per tecnologie, metodologie e processi



**Transactional  
Risk Engine**



**Behaviour  
Risk Engine**



**Customer  
Profiling**



**Big Data  
Analytics**

# Fonti eterogenee di informazioni COERENTI tra loro per tecnologie, metodologie e processi

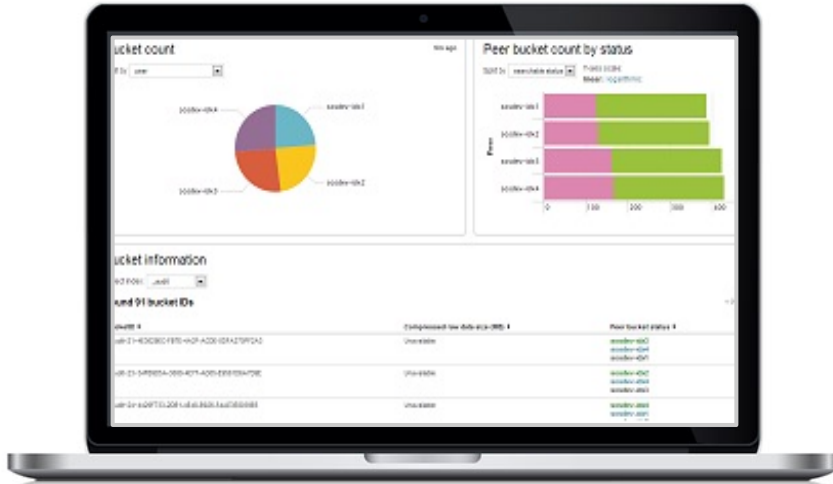


## Unify 2 Simplify

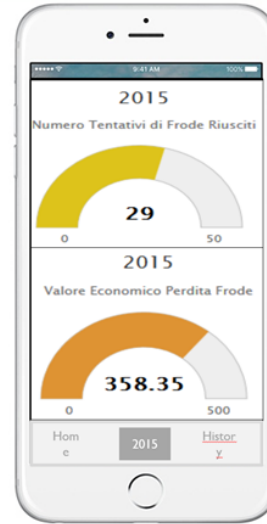
# CROSS-DEPARTMENT, CROSS-ROLE



# CROSS-TECHNOLOGY, CROSS-DEVICE



WEB App



Smartphone APP



SmartWatch APP



**ALFA GROUP**

ROMA - MILANO - BOLOGNA – FERMO – (OLANDA)

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