



La strada verso un nuovo standard

(C'era una volta il 1993)



Open Source World



Il fenomeno Bitcoin

- > 5.5 milioni di “wallet”
- 76.000 merchant per 86 \$bn
- 317 \$m venture funding per 66 startup
- Da 8.3 a 5.2 \$bn (-37%) in 3 mesi
- > 18.500 Github Repositories




Fonte Coindesk 10/2014

The background of the slide features several tall stacks of coins, likely Euro coins, arranged in a row. The coins are stacked high, and the image is in grayscale. A dark gray semi-transparent rectangle is overlaid on the middle of the image, containing the title and the list of characteristics.

Moneta Bitcoin

- ↑ Mezzo di scambio digitale, efficace, economico
- ↓ Riserva di valore speculativa, non regolamentata
- ↓ Unità di conto instabile, quasi una nuova commodity

A black and white photograph showing several tall stacks of coins. The coins are stacked in a way that creates a sense of depth and repetition. The lighting is soft, highlighting the metallic texture of the coins. A dark, semi-transparent rectangular box is overlaid in the center of the image, containing white text.

Poco moneta, molto metodo di
pagamento

Protocollo Bitcoin

- Standard crittografico già collaudato
- Peer to Peer, resiliente e indipendente
- Identità crittografica e non anagrafica (privacy)
- Moneta e metodo di pagamento sono indissolubili

A black and white photograph of a molecular model, likely a protein or a complex polymer chain, set against a dark background. The model consists of numerous small, reflective spheres (atoms) connected by thin rods (bonds). The spheres are arranged in a complex, somewhat linear but branching structure. A semi-transparent dark horizontal band is overlaid across the center of the image, containing the text in white. The text is centered and reads: "Il metodo di pagamento" in a standard sans-serif font, and "è il protocollo" in a slightly larger, italicized sans-serif font below it.

Il metodo di pagamento
è *il protocollo*

A black and white photograph of a beach. The top half of the image shows waves crashing onto the shore, with white foam visible. The middle and bottom halves show a wide, sandy beach. In the lower right quadrant, a person is silhouetted against the sand, carrying a surfboard under their arm. The overall scene is serene and evokes a sense of outdoor activity and nature.

Quali opportunità?

Disintermediazione tecnica



l'email del denaro?





Unicità Digitale



e infinite copie



Indipendenza

A black and white photograph of a dandelion seed head. The seed head is on the left side of the frame, with a long, thin stem extending downwards. One seed is shown in mid-air, having just blown away from the head, moving towards the upper right. The background is a dark, gradient-like black. The text "su una piattaforma globale" is written in a white, italicized serif font in the lower right quadrant of the image.

*su una piattaforma
globale*

Short term

- Servizi di pagamento
- Regolamentazione



Long Term

- Smart properties & smart contracts
- Identità crittografiche
- Digital & Automated Cash





Thank you!

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