

Bitcoins in 2016

Carte 2014

November 19th 2014

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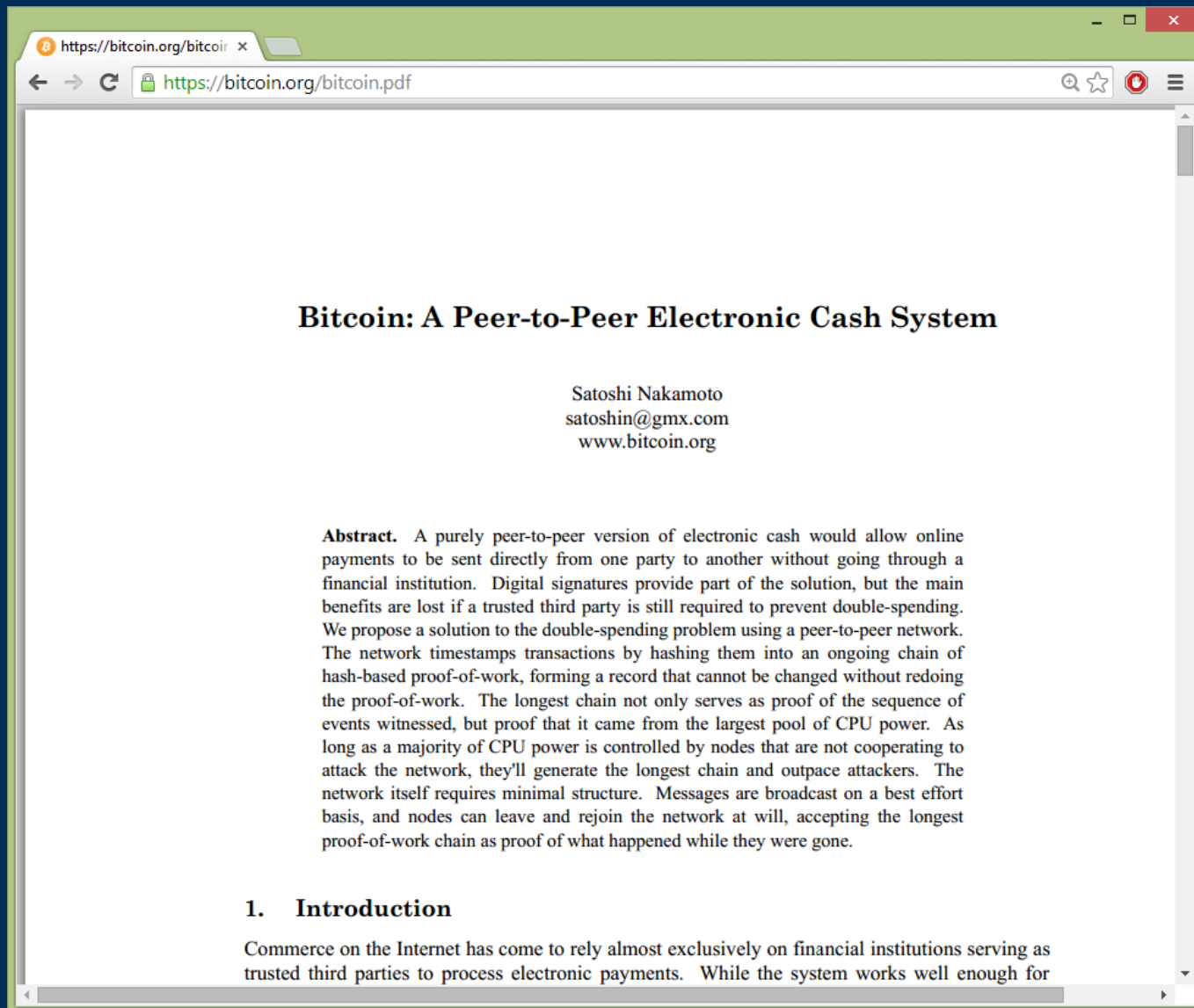


Overview

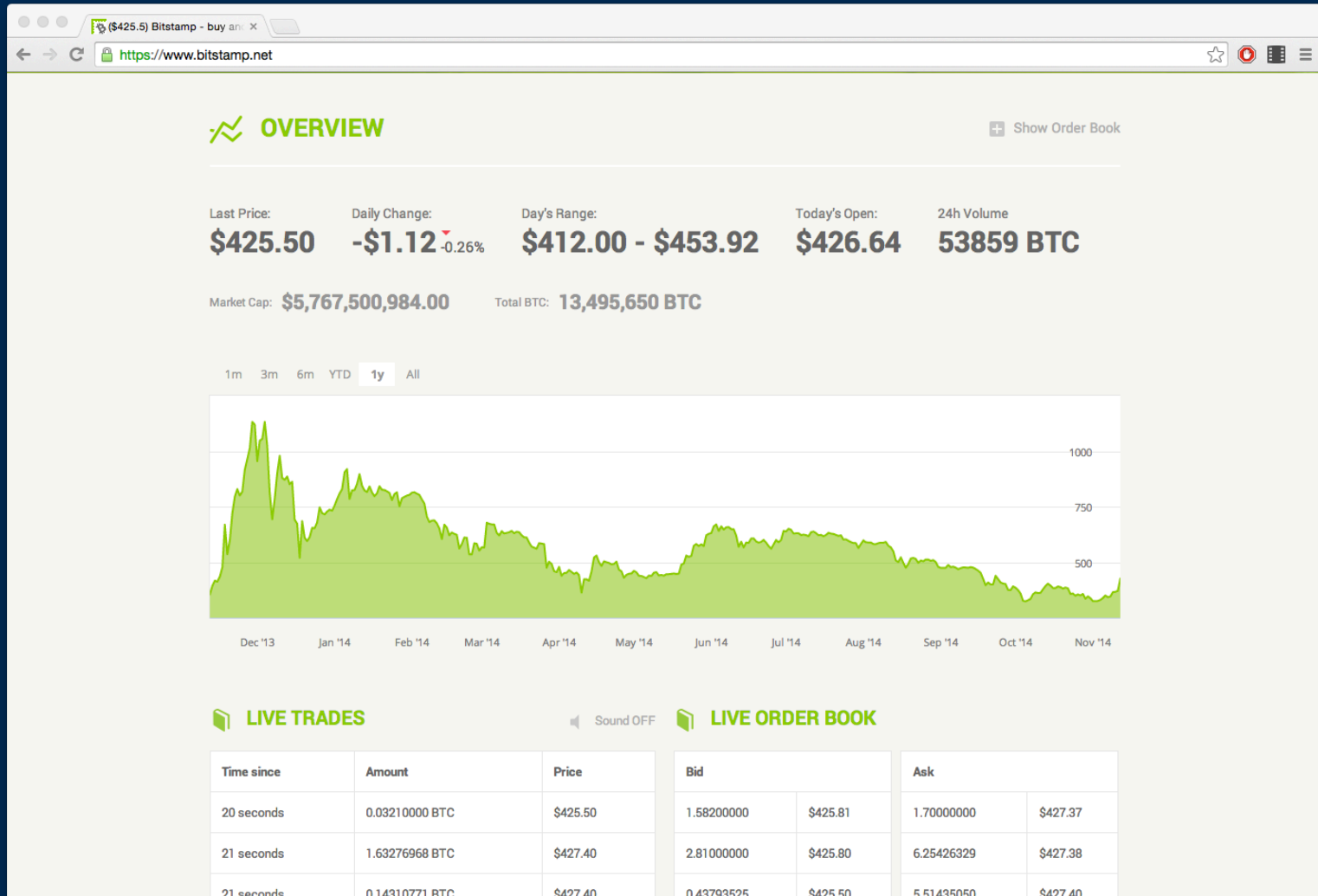
- Bitcoin – history & current
- The ecosystem
- BitPay
- Future of bitcoin
- Regulation



The start: October 2008



Bitcoin in November 2014





bitpay



bitpay

In Europe by the numbers



2,500+

The number of merchants signed up with BitPay in the last 3 months in Europe.



10,000+

Merchants currently accepting Bitcoin in Europe.



€2,000,000+

The volume processed by BitPay merchants in Europe in July 2014.

Monthly EU Merchant Sign Up



% of sign ups by country



6.57%



8.56%



21.25%



Why pay with bitcoins?

Payment freedom

- No bank holidays, borders, imposed limits

0% transaction fees (via BitPay)

Low risk for merchants

- Secure, irreversible, no customer sensitive data
- No chargebacks



Ubiquitous in 2016

One million BitPay merchants



Escrow services



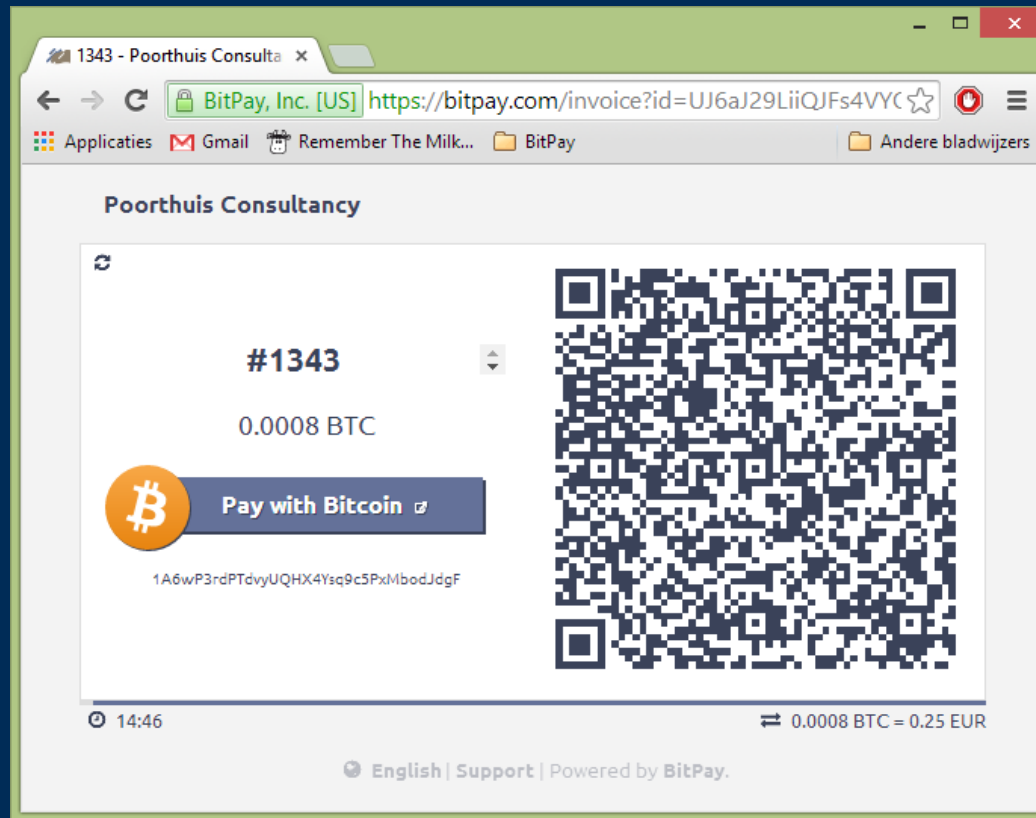
One click checkout



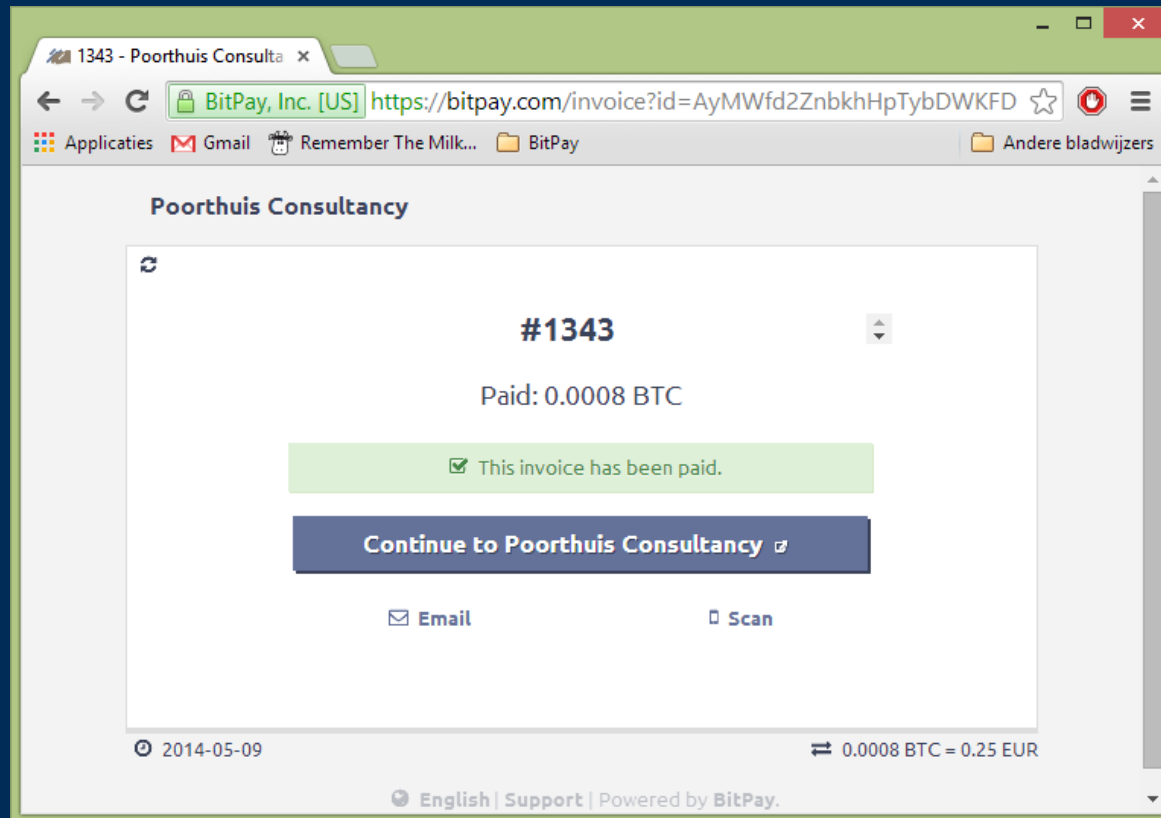
Thank You!



Appendix A: Demo payment



Appendix A: Demo payment



Appendix B: BitPay 80 employees worldwide

